



MCoE Industry Day 2017



Fort Benning, Home of the MCoE

Mr. Jim Stone

Industry Day and Quad Chart ROE

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Help Us to Help You



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- Use the Quad Chart Format
- Use Adobe PDF file for submission of QUAD
- Limit 1 recommended solution per PDF file, do not group multiple recommendations within the same PDF file
- Include recommendation title in the subject line of the e-mail
- Business Development Consultants: Specify which companies you represent on which programs

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Quad Chart Format

Capability Name:



Picture or graphic

Description: provide a brief description of the Capability. Include Technology Readiness Level (TRL).

Operational Description: Identify how and where the proposed solution will be employed and who will employ it (i.e. echelon, individual operators, staffs, etc.) to address what capability. Include battlefield system interrelationships and dependencies.

Contact Information: Provide the full name and address of the organization submitting the proposed solution. Identify the Business Development POC and Subject Matter Expert POC as required. Provide the name, e-mail address, and phone number of each for follow up.

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Quad Chart Timeline



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- CV/FB AUSA Industry Day 12 April 17
- Quad Charts due to MCoE NLT 12 May 17

Email: usarmy.benning.mcoe.mbx.industry-day@mail.mil

- Quad Chart Tier Ranking complete 11 August 17
- Industry notified of Quad Tier Ranking 25 August 17
- AUSA Annual Meeting and Exposition 9-11 October 17

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Quad Chart Tiers



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- **Tier I: Outbrief to the MCoE CG at AUSA National Conference**
- **Tier II: Outbrief to the Division Director**
- **Tier III: Outbrief to the Requirement Branch Chief**
- **Tier IV: This is our requirement area, but does not meet our required capability set**
- **Tier V: This is not our requirement area; POC to alternate Center of Excellence provided**

Tier Definition: The briefing path selected to best facilitate communication with the MCOE

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