

2023 AUSA CV, MCoE, and MCDID Industry Day Help Us to Help You



- Use the Quad Chart Format
- Use Adobe PDF file for submission of QUAD
- Limit 1 recommended solution per PDF file, do not group multiple recommendations within the same PDF file
- Include technology title in the subject line of the e-mail
- Business Development Consultants: Specify which companies you represent on which programs

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Quad Chart Format



Capability Name:



Picture or graphic

Description: provide a brief description of the Capability. Include Technology Readiness Level (TRL).

Operational Description: Identify how and where the proposed solution will be employed and who will employ it (i.e. echelon, individual operators, staffs, etc.) to address what capability. Include battlefield system interrelationships and dependencies.

Contact Information: Provide the full name and address of the organization submitting the proposed solution. Identify the Business Development POC and Subject Matter Expert POC as required. Provide the name, e-mail address, and phone number of each for follow up.



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ORCE-ONE TO

Quad Chart Timeline

CV/FB AUSA Industry Day

5-6 April 23

Quad Charts due to MCoE

NLT 8 May 23

Email: <u>usarmy.benning.mcoe.mbx.industry-day@mail.mil</u>

Quad Chart Tier Ranking complete

11 August 23

Industry notified of Quad Tier Ranking

NLT 31 August 23

AUSA Annual Meeting and Exposition

9-11 October 23



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Quad Chart Tiers

- Tier I: Outbrief to the MCoE CG and M-CDID Dir at AUSA National Conference
- Tier II: Outbrief to the Division Director
- Tier III: Outbrief to the Requirement Branch Chief
- Tier IV: This is our requirement area, but does not meet our required capability set; or have previously reviewed
- Tier V: This is not our requirement area; POC to alternate Center of Excellence provided
- Tier Definition: The briefing path selected to best facilitate communication with the MCOE and M-CDID