

<u>26 February – I</u>	ron works
0730 – 0830	Registration / Continental Breakfast
0840 - 0855	Mr. Steve Hesler, Chapter President, AUSA
0855 – 0915	LTG (R) Guy Swan, AUSA
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1715 – UTC	Industry Day Reception

<u>29 February – Building 70, Fort Moore</u>

28 February - Iron Works

0800 – UTC MCoE / MCDID / CFTs

Welcome Leadership Programs

MCOE Panel Closing Comments

Breakout Sessions Breakout Sessions Breakout Sessions

One-on-One Sessions



Welcome to the

Chattahoochee Valley – Ft Moore AUSA MCoE and MCDID

Industry Day 2024

25th Anniversary



Thanks for Attending Today!

Iron Works Internet Access

- UserName: TCPrivate
- Password: Columbus24



Save the Dates

General Membership Meeting

- Wednesday, May/June 2024, 1130-1300
- National Infantry Museum
- Announce Scholarship Winners and Volunteer Family of the Year
- All Chapter Members are invited to attend

Moore Night at the AUSA Annual Conference

- Tuesday, 15 October 2024, 1800-2000
- Room 202B, Washington DC Convention Center
- Moore Night Sponsorship Letter for 2024-2025 is coming out in March



Board of Directors – All Volunteers

Steve Hesler, Chapter President **Dan Barnett**, Treasurer Melissa House, Secretary **Carlos Pignato**, 1st VP, Industry Relations **Dane Acord**, 2d VP, Memberships **Ricky Young**, VP NCO/Soldier Programs **Anthony Judge**, VP Young Professionals Lynda Morgan, VP Family Programs **Pete Jones,** VP Leadership and Education Rocky Kmiecik, Immediate Past Pres

Chris Kennedy, VP Retiree Council **Sam Edwards**, VP Community Partners **Greg Bell**, VP Young Professionals **Ted Maciuba**, VP Chamber of Commerce **Tom Thornhill**, VP ROTC and Recruiting Cmd **Pat Donahoe**, VP Leadership and Education Gary Fox, Infantry School Liaison George Desario, Armor School Liaison John Miller, MCDID Liaison



2023 – 2024 Sponsors

Platinum Level

American Rheinmetall - BAE Systems - Leonardo DRS - Northrop Grumman Defense Systems

Rafael Systems Global Sustainment - Teledyne FLIR - Textron Systems and Bell

Gold Level

Elbit Systems - Lockheed Martin - Point Blank Enterprises

Silver Level

Columbus GA and East AL Chambers of Commerce - General Dynamics OTS Hutchinson Industries - Invisio - Kearfott - Rocky Kmiecik, LLC - Saab Inc Soucy Defense – US Cavalry and Armor Association

Bronze Level

Decisive Edge LLC - General Dynamics Land Systems - Idaho National Laboratory Maciuba Consulting LLC - National Infantry Association - RENK America - Ultra Electronics



2024 Community Partners

- 1 Acord Services, LLC
- American Rheinmetall Systems, LLC Columbus GA
- BAE Systems, Land & Armaments
- Columbus Water Works
- Cypress

- East Alabama Chamber · Jake Fryer, LLC
 of Commerce
 National Infantm
- EBCO Battery Company As
- Garryowen, LLC
- General Dynamics OTS
- Invisio
- HHCF

- National Infantry
 Association
- US Cavalry and Armor Association



AUSA CV – FM Chapter Activities/Family/Soldier Support for 2023 – 2024

34% - UNIT/SOLDIER AWARDS

Unit Award Programs - JROTC & ROTC Awards Soldier, Drill Sgt, Squad & NCO of the Year - Gainey and Sullivan Cups Best Ranger Competition – Infantry Ball – St. George's Ball

50% - FAMILY ACTIVITIES

Multiple Scholarships - Santa's Castle MCoE Volunteer Family of the Year - Gold Star Families

16% - MCoE ACTIVITIES

Armor & Infantry Schools - Tenant Units – NIA – Cav/Armor Association Industry / MCoE / MCDID Partnership Activities – Leader Lunches Army Birthday – Army Ten Mile Race Team



Membership

TOTAL CHAPTER MEMBERS

12,823

LIFETIME MEMBERS

155

COMMUNITY PARTNERS





LTG (R) Guy Swan

Senior Fellow, AUSA







AUSA supports Soldiers, their families and Army civilians, provides a voice for the Army, and honors those who have served. As the Army's premier, nonprofit, educational and professional association, we:







EDUCATE

those we serve (Soldiers and their families, Army civilians, retired Soldiers and veterans, and the businesses and industries that support the Army) with programs, products, resources and events.

- AUSA's Center for Leadership
 - AUSA Young Professionals
- AUSA Book Program
- ► Noon Reports with National Security Thought Leaders
- ► Virtual/In-Person Programs/Symposia
- ▶ Professional articles, Spotlight Studies, Educational papers
- Professional Development/Education Podcasts







INFORM

our members, Congress and the American public about issues affecting America's Army – Regular Army, Army National Guard and Army Reserve.

- Army Initiatives briefings from Army Senior Leaders, informative podcasts, and AUSA's Hot Topic series
- ► ARMY Magazine
- AUSA Extra
- ► AUSA.org Headline News
- ► The Army Green Book
- Soldier Today
- ▶ Profile of the U.S. Army
- ► Government Affairs Focus Areas







CONNECT

America's Total Army - Active, National Guard, and Reserve, its industry partners, like-minded associations and other supporters at the national, regional and chapter level.

- ▶ 9 Regions and 122 Chapters that support their local Army communities
- Community Partner Program
- ► National Partner Program
- Exhibitions/Symposia/Seminars
- ► Jobs Central for transitioning soldiers
- Association Partner Program

And much more!













ABOUT US

General (Retired) Bob Brown, AUSA's President and CEO, established the Center for Leadership on October 1st, 2021 to help develop leaders of character and cohesive teams across the Total Army. The Center for Leadership facilitates myriad forums and platforms to share leader development ideas and best practices in large forums (LANPAC in May and the AUSA Annual Meeting in October), smaller forums (tailored to local Army units and ROTC programs), and through the "On Leadership" section of Army Magazine.

OUR PURPOSE

 Educate, inspire, and connect leaders at the brigade level and below through leadership forums that strengthen the Army Profession.













EVENTS

Leader Solarium at the AUSA Annual Meeting

This forum provides an opportunity for specially selected leaders to give thoughtful, bottom-up feedback and recommendations to the Army Senior Leadership on opportunities and challenges facing the Total Army.

"Inspiration to Lead" Exercise

Army Veterans share inspirational leadership lessons at impactful historical sites. Previous locations include the National Mall in Washington D.C., the National Museum of the United States Army and the National Memorial Cemetery of the Pacific in Hawaii.





LANPAC Leadership Forum

The LANPAC Leadership Forum professionally develops and inspires Total Army Soldiers, allies, and partners from across the Indo-Pacific.

Young Professionals Forum

This forum held at the AUSA Annual Meeting and Global Force educates young professionals and connects them with AUSA, industry partners and Total Army leaders. Participants leave inspired as AUSA's future leaders.



Email AUSACenterforLeadership@ausa.org





AUSA LEADERSHIP FELLOWS PROGRAM

The AUSA Center for Leadership established this program to provide experts that will guide important discussions for AUSA's chapters, ROTC units and Army units across the country and around the world.

These leadership experts will educate, inspire, and connect with AUSA Members, Soldiers, and Cadets during speaking engagements, small group workshops, and more, focused solely on leadership lessons.





AUSA LEADERSHIP FELLOWS PROGRAM







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2024 AUSA CV, MCoE, and MCDID Industry Day



The Honorable Douglas R. Bush

ASA(ALT) and AAE





Director

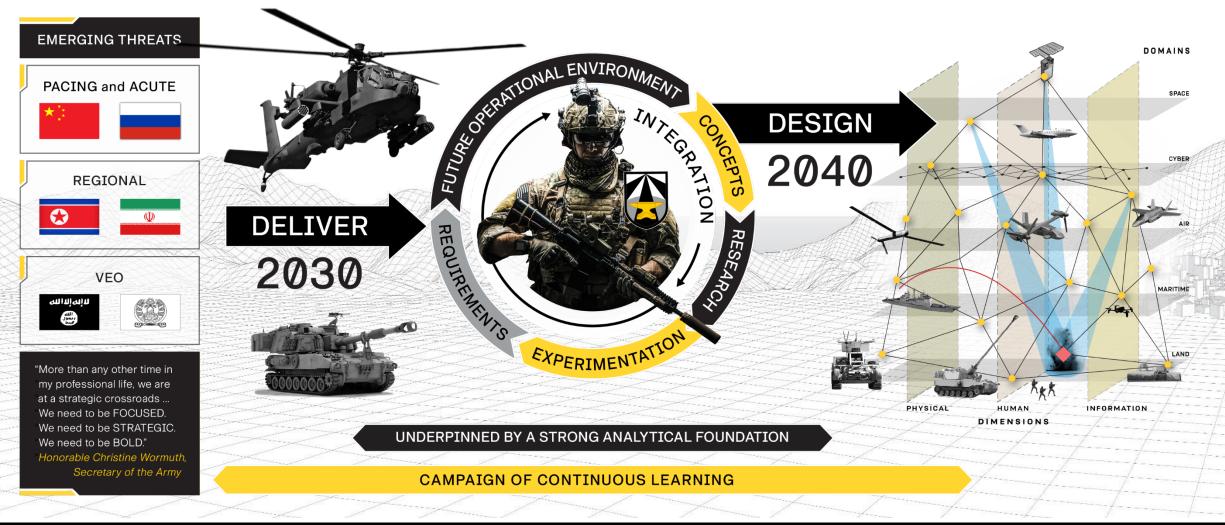
Futures and Concepts Center

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WHY AFC



PURPOSE | TRANSFORM THE ARMY TO ENSURE WAR-WINNING FUTURE READINESS



REV 7 DEC 2023

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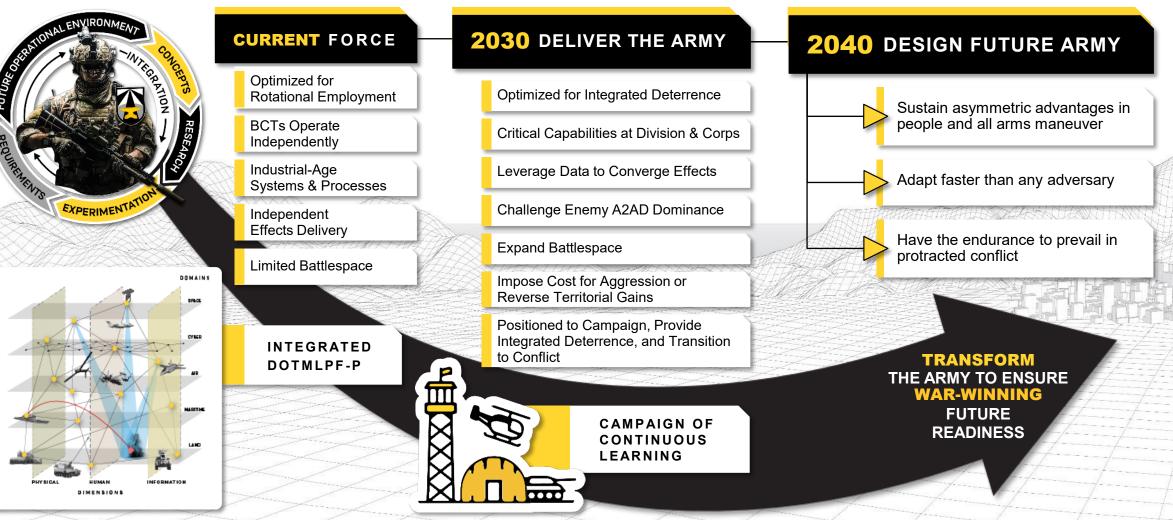
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WHERE WE ARE GOING



DELIVER ARMY 2030 AND DESIGN ARMY 2040



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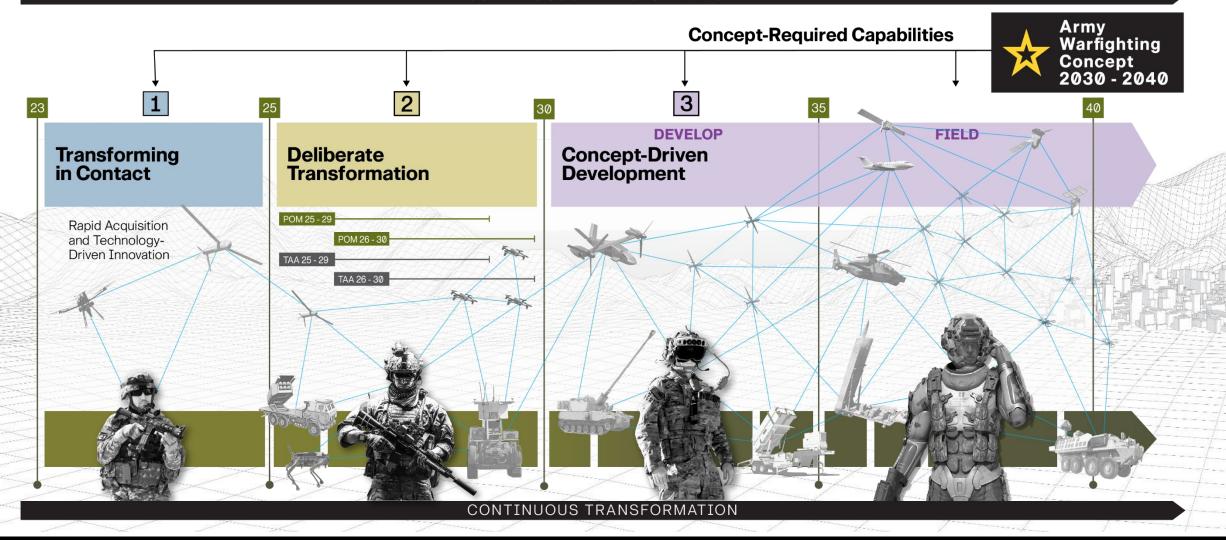
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CONTINUOUS TRANSFORMATION



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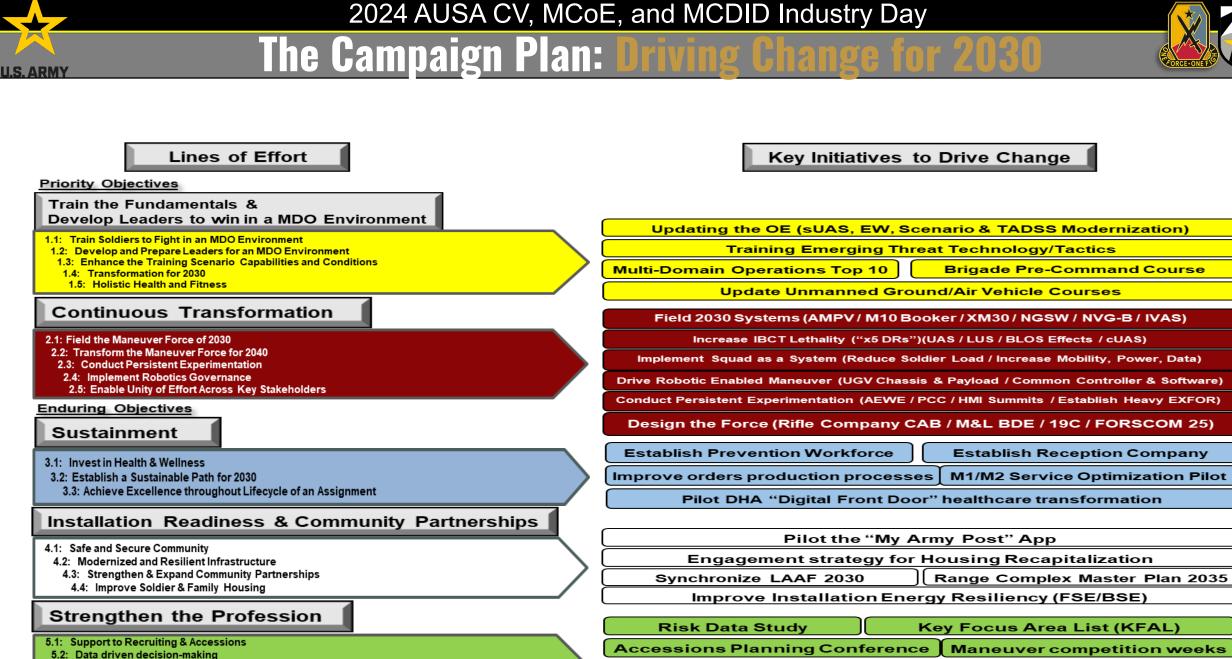
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Breakout Sessions Breakout Sessions Breakout Sessions

One-on-One Sessions



- 5.3: Build Cohesive Teams
- 5.4: Communicate Maneuver Proponency
- 5.5: Provide Professional Development Opportunities

Writing Competitions

Officer / NCO Fellowship program



2024 AUSA CV, MCoE, and MCDID Industry Day

Meeting The Demands Of A Changing



Threat: Updated Operational Environment

- Pacing and Acute Threat Based Instruction across all POI
- Pacing and Acute Threat central to planning considerations in officer training POI
- Changing Character of War LPD Series



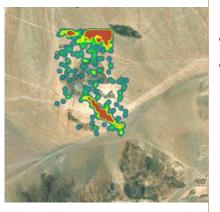
sUAS: Integration, Employment, and Mitigation

- Published a cUAS Battle Drill
- Over 200 sUAS systems. Combination of Commercial and Blue List
- 32/48 courses are employing sUAS
- Refining UAS Master trainer course for more flight time, updated TTPS
- New 22,500 sq ft indoor Training Facility



Electro Magnetic Spectrum: Employment and Mitigation

- Incorporated electronic warfare NCO and officers to help instruct POI
- Exposure to EMS technology (heat mapping, SIGINT, etc) in field conditions and in planning
- Incorporated into Competition weeks



MDO Focused Leader Development

- Large Scale Combat Operations (LSCO) Academy
- POI informed by MDO Top 10 list
- Brigade Fight course that reinforces FM 3-0







BG Monte L. Rone

Commandant, U.S. Army Infantry School Chief of Infantry Director, Soldier Lethality CFT



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2024 AUSA CV, MCoE, and MCDID Industry Day



BG Michael J. Simmering

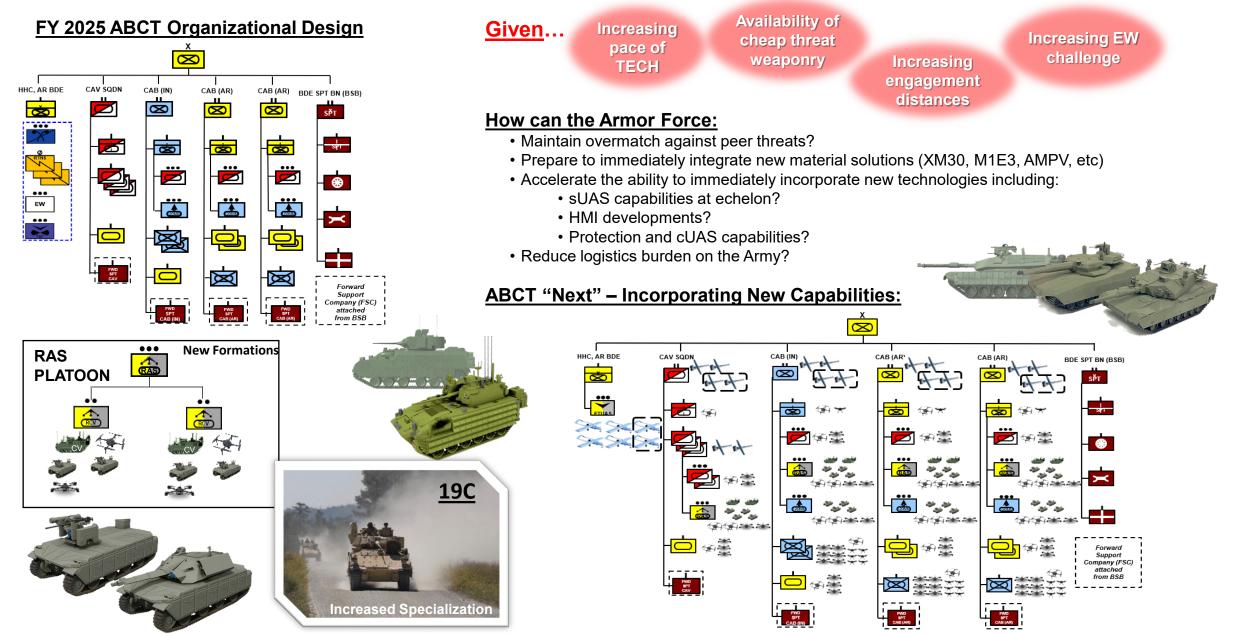
Commandant, U.S. Army Armor School



2024 AUSA CV, MCoE, and MCDID Industry Day

Preparing for 2030...and Beyond









BG Geoffrey A. Norman

Director, Next Generation Combat Vehicles CFT





"We buy things, but we don't fight with things. We fight with formations." - GEN Rainey, Army Futures Command

<u>M-10 Booker CV</u>

Fielding FY25 Crew of 4 Soldiers 105mm Cannon Diesel Powertrain 41 Tons; 2 per C-17





<u>XM-30 CV</u>

Fielding FY29 8 Soldiers (2/6) 50mm Cannon; ATGM Integrated APS Hybrid Electric Powertrain 47-55 Tons





Robotic Combat Vehicle

Fielding FY28 Controlled by 2 Soldiers CROWS-J & sUAS Modular Mission Payloads Hybrid Electric Powertrain < 10 Tons

<u>M1E3 Abrams</u>

Fielding ~FY30 Crew of 3 Soldiers 120mm Cannon Integrated APS Hybrid Electric Powertrain 60 Tons



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One-on-One Sessions





Mr. Chris Cassibry

Director, Concepts Development Division Maneuver Capabilities Development and Integration Directorate





Task: MCoE and MCDID conducts Industry Day 28, 29 Feb 2024 at the Iron Works and Fort Moore 28 Feb Industry Day Columbus Convention and Trade Center 29 Feb MCDID/Industry meetings BLDG 70, and MWH

<u>Purpose</u>: MCoE and MCDID convey Desired Capabilities to the Defense Industry to improve the BCT's abilities to execute Cross Domain Maneuver

End State: MCoE and MCDID brief industry on Desired Capabilities resulting in Quads and White Papers from industry for acceptance into an evaluation process by MCoE and MCDID IOT develop the MCoE leadership's AUSA National Meeting Engagement Plan





28 February 2024

Organization	Break-out Room
First Floor:	
Maneuver Battle Lab (MBL)	Booth, Lobby
Soldier Requirements Division (SRD – SSB)	101
Army Capability Manager – Stryker Brigade Combat Team (ACM-SBCT)	102
Robotics Requirements Division (RRD)	103
Army Capability Manager – Infantry Brigade Combat Team (ACM-IBCT)	104
Soldier Requirements Division (SRD – Firepower)	Foundry Room A
Soldier Requirements Division (SRD – Small Arms)	Foundry Room B
Second Floor:	
Mission Command Requirements Division (MCRD)	201
Maneuver Requirements Division (MRD)	205
Army Capability Manager – Security Force Assistance Brigade (ACM-SFAB)	208
Army Capability Manager – Armor Brigade Combat Team (ACM-ABCT)	209
Director of Tactics, Training, and Doctrine (DOTTD)	210





29 February 2024

- 0800-1700
- Participants (MCoE/MCDID) host on Fort Moore individual meetings with Industry to provide further fidelity on desired capabilities
- Sign-up sheets posted in the lobby (at break for lunch)
- Industry must submit technologies for tiering through the Industry Day email box ONLY



2024 AUSA CV, MCoE, and MCDID Industry Day



One on One Signups

1200hrs vic Registration Desk

(First Come First Serve)





- Use the Quad Chart Format
- Use Adobe PDF file for submission of QUAD
- Limit 1 recommended solution per PDF file, do not group multiple recommendations within the same PDF file
- Include technology title in the subject line of the e-mail
- Business Development Consultants: Specify which companies you represent on which programs





Capability Name:



Picture or graphic

Description: provide a brief description of the Capability. Include Technology Readiness Level (TRL).

Operational Description: Identify how and where the proposed solution will be employed and who will employ it (i.e. echelon, individual operators, staffs, etc.) to address what capability. Include battlefield system interrelationships and dependencies. Contact Information: Provide the full name and address of the organization submitting the proposed solution. Identify the Business Development POC and Subject Matter Expert POC as required. Provide the name, e-mail address, and phone number of each for follow up.





CV/FM AUSA Industry Day	28-29 February 24
Quad Charts due to MCoE Email: <u>usarmy.moore.mcoe.mbx.industry-day@mail.mil</u>	28 March 24
Preliminary Tier 1 list to MCoE G3	18 July 24
Quad Chart Tier Ranking complete	9 August 24
Industry notified of Quad Tier Ranking	NLT 30 August 24
AUSA Annual Meeting and Exposition	14-16 October 24





• **Tier I**: Outbrief to the MCoE CG and M-CDID Dir at AUSA National Conference or another forum as necessary

• Tier II: Outbrief to the Division Director

- Tier III: Outbrief to the Requirement Branch Chief
- **Tier IV**: This is our requirement area, but does not meet our required capability set; or have previously reviewed
- **Tier V**: This is not our requirement area; POC to alternate Center of Excellence provided
- **Tier Definition**: The briefing path selected to best facilitate communication with the MCOE and M-CDID





Enjoy Your Lunch

Break Out Sessions Begin at 1300



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